



# The AI condition

Ellen Broad | Better Worlds | September



Ali Rahimi - NIPS 2017 Test-of-Time Award presentation

**"Machine learning has become**

**alchemy"**



**Yann LeCun**

December 6 at 8:57am · 🌐



My take on [Ali Rahimi](#)'s "Test of Time" award talk at NIPS.

Ali gave an entertaining and well-delivered talk. But I fundamentally disagree with the message.

The main message was, in essence, that the current practice in machine learning is akin to "alchemy" (his word).

It's insulting, yes. But never mind that: It's wrong!

## OUR CLASSIFIERS



High IQ



Academic Researcher



Professional Poker  
Player



Terrorist

Utilizing advanced machine learning techniques we developed and continue to evolve an array of classifiers. These classifiers represent a certain persona, with a unique personality type, a collection of personality traits or behaviors. Our algorithms can score an individual according to their fit to these classifiers.

[Learn More>](#)

# Yes...together we can beat depression

mind.me is a passive application that, once installed on a mobile device, requires no input or effort from the user. By connecting data feeds into the application, mind.me is able to ambiently monitor behavior. The app follows a set it and forget it approach. When mind.me predicts the early symptoms of depression, notifications will be sent to the user's predetermined circle of trust.





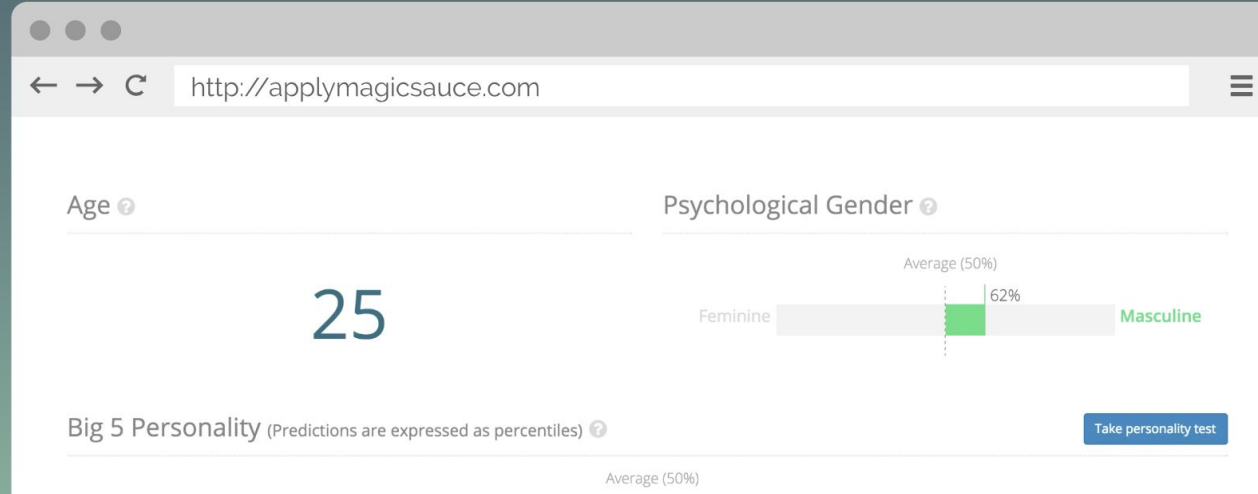
Apply Magic Sauce

*Personalise the Internet*

A personalisation engine that accurately predicts psychological traits from digital footprints of human behaviour

See how others see you

**Predict My Profile**



# LYDIA E. PINKHAM'S VEGETABLE COMPOUND



## Has Cured More Women Than Any Other Medicine in the World.

Its annual sales are greater than those of any other medicine exclusively for women. It holds the record for the greatest number of actual cures of woman's ills. This fact is attested by hundreds of thousands of letters from grateful women which are on file in the Pinkham laboratory, and which are constantly being published. Merit alone can produce such results. Good advertising serves to

call attention for a time, but merit alone can stand the test of time.

The ablest specialists now agree that Lydia E. Pinkham's Vegetable Compound is the most universally successful remedy for woman's ills known to medicine.

All sick women should note these facts, and placing all possible prejudices aside, should realize the truthfulness of these statements, and that a cure for their troubles actually exists.

Wise is the woman who has faith in Lydia E. Pinkham's Vegetable Compound, for health and happiness is sure to follow its use.

**YOU CAN GET HELPFUL ADVICE FREE.** — If there is anything about your illness you do not understand, Mrs. Pinkham, at Lynn, Mass., will be glad to receive a letter from you telling her all the details. She will send you promptly a reply which may save you years of suffering and pain. She has helped thousands of women. For all this she will not charge you a cent; besides, she will keep your letter strictly confidential. Write her to-day.



# WARNER'S SAFE KIDNEY & LIVER CURE



(Formerly Dr. Craig's Kidney Cure.)

A vegetable preparation and the **only** sure remedy in the world for **Bright's Disease, Diabetes, and ALL Kidney, Liver, and Urinary Diseases.**

Get Testimonials of the highest order in proof of these statements.

For the cure of **Diabetes**, call for **Warner's Safe Diabetes Cure.**

For the cure of **Bright's** and the other diseases, call for **Warner's Safe Kidney and Liver Cure.**

SAFE  
KIDNEY & LIVER  
CURE  
SAFE  
DIABETES  
CURE  
SAFE BITTERS  
SAFE NERVINE  
SAFE PILLS.

SAVE  
YOURSELF.

READ!

WARNER'S  
Safe Remedies are  
sold by Druggists  
and Dealers in  
Medicine every-  
where.

**H. H. Warner & Co.**  
Proprietors.

ROCHESTER, N. Y.  
Send for Pamphlet  
and Testimonials.

...shed further time in which  
a settlement.  
...accordingly stands over for  
...rtnight.

## Free Vote On "M.P.s Bill"

M.P.s will have a free hand  
they like on the Govern-  
which proposes that M.P.s  
t war appointments abroad  
n their Parliamentary seats.  
e vote decision which was  
a private meeting to-day is

s that a number of Labour  
oppose the Bill.  
was introduced to regu-  
position of Mr. Malcolm  
appointed High Commis-  
Canada.

## Middlesex Rate

ex Ratepayers are not likely  
fortunate as those of London,  
e was reduced by sixpence

ex County Council, at their  
to-morrow, will be recom-  
adopt a general county rate  
the £ for the year, which is  
as the existing rate.  
months ago the Middlesex  
increased by 9d



## Doctors and Nurses recommend 'California Syrup of Figs'

They know it to be a perfectly safe and natural fruit laxative. It ensures gentle but thorough action and the kiddies love its delicious flavour.

When your child gets cross and peevish, has a coated tongue and a headache, all that is needed to restore health and happiness is

'California Syrup of Figs,' Nature's own laxative.

The wise mother follows the advice of doctors and nurses and gives a dose of 'California Syrup of Figs' brand laxative each week. 1/5 and 2/10 (Including Purchase Tax) everywhere. Be sure to emphasize 'CALIFORNIA.'



Drawn by  
C. H. C. Smith

Drawn by  
C. H. C. Smith

# COLLIER'S EXPOSÉ OF THE PATENT MEDICINE FRAUD

## DEATH'S LABORATORY

It is the death-laboratory poisoning people throughout the world. Patent medicine is the cause of it. It is the cause of the death of thousands of people every year. It is the cause of the death of the children of the poor. It is the cause of the death of the children of the rich. It is the cause of the death of the children of the middle class. It is the cause of the death of the children of the aristocracy. It is the cause of the death of the children of the nobility. It is the cause of the death of the children of the royalty. It is the cause of the death of the children of the empire. It is the cause of the death of the children of the world.

## CRIMINAL ALLIANCE OF THE NEWSPAPERS WITH FRAUD AND POISON

The newspapers are the cause of the death of thousands of people every year. They are the cause of the death of the children of the poor. They are the cause of the death of the children of the rich. They are the cause of the death of the children of the middle class. They are the cause of the death of the children of the aristocracy. They are the cause of the death of the children of the nobility. They are the cause of the death of the children of the royalty. They are the cause of the death of the children of the empire. They are the cause of the death of the children of the world.

## THE GREAT AMERICAN FRAUD

The great American fraud is the cause of the death of thousands of people every year. It is the cause of the death of the children of the poor. It is the cause of the death of the children of the rich. It is the cause of the death of the children of the middle class. It is the cause of the death of the children of the aristocracy. It is the cause of the death of the children of the nobility. It is the cause of the death of the children of the royalty. It is the cause of the death of the children of the empire. It is the cause of the death of the children of the world.

## PERLINA AND THE "BRACERS"

Perlina and the "bracers" are the cause of the death of thousands of people every year. They are the cause of the death of the children of the poor. They are the cause of the death of the children of the rich. They are the cause of the death of the children of the middle class. They are the cause of the death of the children of the aristocracy. They are the cause of the death of the children of the nobility. They are the cause of the death of the children of the royalty. They are the cause of the death of the children of the empire. They are the cause of the death of the children of the world.

## CONSPIRACY AGAINST THE FREEDOM OF THE PRESS

The conspiracy against the freedom of the press is the cause of the death of thousands of people every year. It is the cause of the death of the children of the poor. It is the cause of the death of the children of the rich. It is the cause of the death of the children of the middle class. It is the cause of the death of the children of the aristocracy. It is the cause of the death of the children of the nobility. It is the cause of the death of the children of the royalty. It is the cause of the death of the children of the empire. It is the cause of the death of the children of the world.

## LIQUIDATION

Liquidation is the cause of the death of thousands of people every year. It is the cause of the death of the children of the poor. It is the cause of the death of the children of the rich. It is the cause of the death of the children of the middle class. It is the cause of the death of the children of the aristocracy. It is the cause of the death of the children of the nobility. It is the cause of the death of the children of the royalty. It is the cause of the death of the children of the empire. It is the cause of the death of the children of the world.

## THE SUBTLE POISONS

The subtle poisons are the cause of the death of thousands of people every year. They are the cause of the death of the children of the poor. They are the cause of the death of the children of the rich. They are the cause of the death of the children of the middle class. They are the cause of the death of the children of the aristocracy. They are the cause of the death of the children of the nobility. They are the cause of the death of the children of the royalty. They are the cause of the death of the children of the empire. They are the cause of the death of the children of the world.

### Other Articles to be Announced Later

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Samuel Hopkins Adams

**AI is**

**made by**

**humans**

**as developers, engineers, product  
owners, designers, data scientists**

**We make choices**

**“...to be a proper professional you need to think about the context and motivation and justifications of what you're doing...**

**You see I could probably write a very good program for choosing people to be killed for some reason, selecting people from a population by a particular criterion. But you might argue that a true professional would say, 'I don't think I should be writing programs about this at all.'**

**The point is that there is an interaction between the context and the programming task itself.”**

**Karen Spärck Jones FBA (1935-2007)**



# *Volkswagen Engineer Gets Prison in Diesel Cheating Case*



James Liang, a Volkswagen engineer, is the first employee sent to prison in the scandal that has tainted the company's reputation and cost it billions in fines and settlements with consumers.

Wichita Eagle-News (Detroit News) Associated Press

**We weigh tradeoffs**



# *Facial Recognition Is Accurate, if You're a White Guy*

By Steve Lohr

Feb. 9, 2018



Facial recognition technology is improving by leaps and bounds. Some commercial software can now tell the gender of a person in a photograph.

When the person in the photo is a white man, the software is right 99 percent of the time.

But the darker the skin, the more errors arise — up to nearly 35 percent for images of darker skinned women, according to a new study that breaks fresh ground by measuring how the technology works on people of different races and gender.

These disparate results, calculated by Joy Buolamwini, a researcher at the M.I.T. Media Lab, show how some of the biases in the real world can seep into artificial intelligence, the computer systems that inform facial recognition.

**We navigate ethics**

# *'The Business of War': Google Employees Protest Work for the Pentagon*



Thousands of Google employees have signed a letter to Sundar Pichai, the company's chief executive, protesting Google's role in a program that could be used to improve drone strike targeting.

Michael Short/Bloomberg

# Three provocations

- 1. A failure to communicate**
- 2. Optimism without accountability**
- 3. Downplaying of “soft” in software engineering**

## Please don't learn to code | TechCrunch

<https://techcrunch.com/2016/05/10/please-dont-learn-to-code/> ▼

May 11, 2016 - There's an idea that's been gaining ground in the tech community lately: **Everyone should learn to code**. But here's the problem with that idea: ...

## 10 Life-Changing Reasons You Should Learn to Code - Skillcrush

<https://skillcrush.com/2015/01/28/laurence-bradford-10-reasons/> ▼

May 8, 2018 - **Learning to code** gave her the life and career she never dreamed of. ... **Everyone** has different reasons for wanting to **learn** how to build ...

## Should Everybody Learn to Code? | February 2014 | Communications ...

<https://cacm.acm.org/magazines/2014/2/...should-everybody-learn-to-code/fulltext> ▼

by E Shein - [Cited by 36](#) - [Related articles](#)

To gauge the ability of professional graphic designers to do basic programming, Brian Dorn, then a graduate student at the Georgia Institute of Technology ...

## Should We Really Try to Teach Everyone to Code? | WIRED

<https://www.wired.com/insights/2015/.../should-we-really-try-to-teach-everyone-to-co...> ▼

It's hard to read a blog or news site these days without stumbling across an article about why **everyone should learn to code**. It's a rallying cry that's given rise to ...

## Should everybody learn to code? - ResearchGate

[https://www.researchgate.net/publication/262326020\\_Should\\_everybody\\_learn\\_to\\_code](https://www.researchgate.net/publication/262326020_Should_everybody_learn_to_code)

Future work could investigate why such misconceptions form about programming in the first place. Perhaps with all of the recent excitement around ...

rule enforced by Phil, who's not an engineer. Nobody's sure what Phil does, but it's definitely full of synergy and has to do with upper management, whom none of the engineers want to deal with so they just let Phil do what he wants. Sara, meanwhile, has found several hemorrhaging-edge paving techniques, and worked them all into the bridge design, so you'll have to build around each one as the bridge progresses, since each one means different underlying support and safety concerns. Tom and Harry have been working together for years, but have an ongoing feud over whether to use metric or imperial measurements, and it's become a case of "whoever got to that part of the design first." This has been such a headache for the people actually screwing things together, they've given up and just forced, hammered, or welded their way through the day with whatever parts were handy. Also, the bridge was designed as a suspension bridge, but nobody actually knew how to build a suspension bridge, so they got halfway through it and then just added extra support columns to keep the thing standing, but they left the suspension cables because they're still sort of holding up parts of the bridge. Nobody knows which parts, but everybody's pretty sure they're important parts. After the introductions are made, you are invited to come up with some new ideas, but you don't have any because you're a propulsion engineer and don't know anything about bridges.

Would you drive across this bridge? No. If it somehow got built, everybody involved would be executed. Yet some version of this dynamic wrote every single program you have ever used, banking software, websites, and a ubiquitously used program that was supposed to protect information on the internet but didn't.

Programming Sucks, by Peter Welch  
<https://www.stilldrinking.org/programming-sucks>

**Failing to communicate  
creates failures to  
comprehend**









**“Our identities have no bodies, so, unlike you, we cannot obtain order by physical coercion. We believe that from ethics, enlightened self-interest, and the commonweal, our governance will emerge. Our identities may be distributed across many of your jurisdictions. The only law that all our constituent cultures would generally recognize is the Golden Rule.”**

**John Perry Barlow, A Declaration of the Independence of  
Cyberspace**

“Recasting all complex social situations either as neatly defined problems with definite, **computable solutions** or as transparent and **self-evident processes that can be easily optimized**—if only the right algorithms are in **place!**—this quest is likely to have unexpected consequences that could eventually cause more damage than the problems they seek to address.” Evgeny Morozov

**We are optimists with  
power, but without  
accountability**



**April Wensel**

@aprilwensel

Follow



"Just don't tell anyone; it will hurt my tech cred." – a tech manager after I praised her EQ.

**Compassionate Coding** @compassioncode

You can either have technical skills or interpersonal skills, but not both.

✗ FALSE...

8:37 PM - 16 Oct 2017

8 Retweets 32 Likes



1



8



32



Tweet your reply



Unlocking the Clubhouse  
Women in Computing

Jane Margolis and Allan Fisher



**Last time I gave a  
talk like this...**

**consider**

**context**



**make best**

**practice**

**expected**

**practice**

**be open**

**seek out**

**disagreement**

**cultivate**

**uncertainty**

**“What we absolutely  
should not be doing is  
teaching data  
scientists ethics”**

**“It is imperative in science to doubt; it is absolutely necessary, for progress in science, to have uncertainty as a fundamental part of your inner nature. To make progress in understanding, we must remain modest and allow that we do not know. Nothing is certain or proved beyond all doubt. You investigate for curiosity, because it is *unknown*, not because you know the answer. And as you develop more information in the sciences, it is not that you are finding out the truth, but that you are finding out that this or that is more or less likely.”**

**Richard Feynman, The Pleasure of Finding Things Out**



THE DUKE OF WELLINGTON

ISH & COCHERS  
BARS & PUBS

Private Dining Rooms  
FIRST FLOOR  
restaurant

Oxam



100% COTTON

SHOES

SHOES

WELCOME TO SOHO  
WELCOME TO SOHO









**thank you**

**@ellenbroad**